

making a world of
difference

...because in giving we receive

2009 Philanthropy Awards Luncheon



**Association of Fundraising Professionals
Greater Toronto Chapter
Philanthropy Awards Luncheon
CONVEY YOU CARE**

ADVERTISING ORDER FORM: Deadline for return: NOVEMBER 6, 2009

Please Fax to 416-941-9013 **OR** E-mail to cquigley@afptoronto.org

To make the process simple, we have included three templates of advertisements. Choose which template you would like and provide the information and we will take care of the rest. The cost is \$500.00 plus GST. The ads will be placed at the back of the program in alpha order by company name. To view samples of last year's advertisements, we have provided a link to the 2008 Brochure.

Fill in the form attached and either fax or e-mail it back to the AFP Greater Toronto Chapter no later than Friday, October 30th. Your messaging must be in no later than Friday, November 6th.

Company Name: _____

Contact Name: _____

Contact Title: _____

Address: _____

City, Province & Postal Code: _____

Phone: (____) _____ Fax: (____) _____

E-mail: _____ Website: _____

**PLEASE INDICATE
YOUR TEMPLATE CHOICE**

- A Template
 B Template
 C Template

**PLEASE INDICATE THE ITEMS
THAT ARE BEING SENT**

- Logo
 Headline
 Message
 Company URL
 Photograph

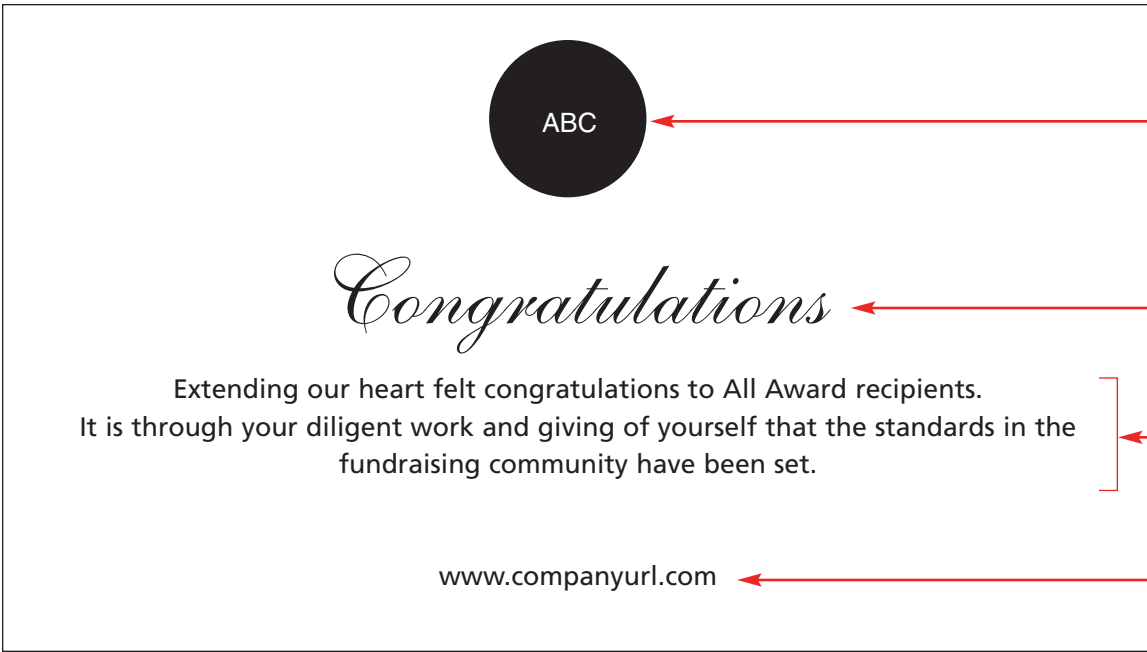
PAYMENT PLAN

Form of Payment: (circle one): Visa/MasterCard/Cheque

Card #: _____ Expiry Date: _____

Signature of Cardholder: _____

SAMPLE AD 1



A rectangular box representing an advertisement layout. At the top center is a black circle containing the text 'ABC'. Below it, the word 'Congratulations' is written in a large, elegant cursive font. Underneath the headline is a two-line message: 'Extending our heart felt congratulations to All Award recipients. It is through your diligent work and giving of yourself that the standards in the fundraising community have been set.' At the bottom center is the URL 'www.companyurl.com'. Red arrows point from the labels on the right to these elements.

company logo
"ai" or high res
"tiff" file
(logo may appear at
the top or bottom of
the ad)

headline

message
max word count 50

company url

SAMPLE AD 2



A rectangular box representing an advertisement layout. At the top center is the headline 'Caring People' in a large serif font. Below it is a two-line message: 'have a wonderful way of making a difference in the lives they touch. Congratulations to the 2008 AFP National Philanthropy Award Recipients.' Underneath is a paragraph of Lorem Ipsum text: 'Lorem Ipsum isakjd asdfjoeui fois. Dskfj sdfoih adfjoej djfid it adf diaoe dmo adofiad a oieuc aoiend oe dmo adofiad a oieuc.' At the bottom left is a black rectangle labeled 'logo'. At the bottom center is the URL 'www.companyurl.com'. Red arrows point from the labels on the right to these elements.

headline

message
max word count 50

company logo

company url

SAMPLE AD 3

your photo

Congratulations

headline

You Really Make A difference

message
max word count 50

company logo

company url

www.companyurl.com

- Ad size: 6" x 3.375"
- all files must be high resolution
- logo files in "ai" format
- photo files in "tiff" format
- type supplied in a word file with no formatting
- cmyk
- ad may be supplied as finished, high resolution, cmyk pdf file, 300 dpi, all fonts included