

Every Member Campaign



Together we make it happen

Every hour of every day, all across Canada, caring individuals join together to tackle local and global issues, striving to make our communities healthy, vibrant and strong. Working within nonprofit organizations, they are determined to improve the physical, social, economic and environmental aspects of our lives.

Adequate financial resources for these organizations are critical, and successful fundraising is the key. Constant pressure for resources combined with increasing public scrutiny means every fundraiser must be well prepared for their task. Training opportunities vary widely across Canada, making access to education a challenge for many.

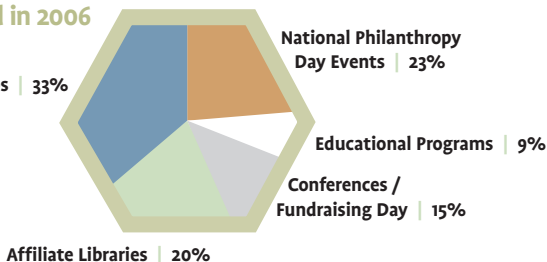
The AFP (Association of Fundraising Professionals) Foundation for Philanthropy - Canada is dedicated to helping fundraisers as they serve communities in need. The goal of the Foundation is to generate the resources needed to fund strategic initiatives that advance ethical and effective fundraising.

Our 2007 Every Member Campaign goal is \$105,000 and your participation is key.

Through your support of the AFP Foundation for Philanthropy - Canada, you help determine the future, growth and development of the nonprofit sector. The programs funded by your gifts support professional fundraisers throughout the country through education and training and increase the public's awareness of philanthropy and understanding of fundraising. Well trained fundraisers and an enlightened public will result in increased funding for the many non profit organizations serving Canada's communities in need.

The Foundation will be partnering with a firm to conduct the calling program (on a pro-bono basis) to reach out to our AFP members across the country as part of the 2007 Every Member Campaign.

Chapter Programming Supported in 2006



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The Alpha Society- Monthly Donor Program

The best way to support our profession!

As fundraisers, we all love monthly donors. Please consider joining the foundation's perpetual giving program. We also offer convenient quarterly, semi-annual or annual options. You will never have to remember whether you gave or not and at anytime you can adjust your gift. Check the "Alpha Society" box on the pledge form to sign up for the convenient way to give.

2006 EMC Results

The growing commitment to AFP through the major gifts appeal and the Every Member Campaign (EMC) has been extraordinary. The AFP Foundation for Philanthropy - Canada had another successful year in 2006. The \$95,000 EMC goal was surpassed by 7 percent; member participation was at 25 percent and an average gift of \$145 per member was achieved.

A special thank you to *Univision Marketing Group Inc.* who offered their services pro-bono to the Canadian Foundation by reaching out to AFP members across the country by telephone. Thanks also to AFP Toronto for their matching gift to the 2006 appeal.

Investing in Our Profession

Levels of Giving

Bronze Medalist	\$50 - \$99
Silver Medalist	\$100 - \$249
Sterling Medalist	\$250 - \$499
Gold Medalist	\$500 - \$749
Platinum Medalist	\$750 - \$999
Presidents' Club	\$1,000 - \$1,999
Stewards' Club	\$2,000 - \$3,499
Founders' Club	\$3,500 - \$4,999
Patron	\$5,000 and up

Count Yourself In!

The name of the campaign says it all...**Every Member.**

Your participation in the 2007 Every Member Campaign allows the AFP Foundation for Philanthropy - Canada to provide scholarships and bursaries to members, assist chapters in delivering the Essentials of Fundraising series, manage the National Career Mentoring Program, help complete our Cost of Fundraising Study, and ensure materials are available to our members in both official languages.

We are committed to advancing philanthropy in Canada and continue to succeed because AFP members participate in the Every Member Campaign.

Please count yourself in - and make your donation for 2007 today.

Thank you, in advance for your participation and strengthening our profession and the communities we serve.

Sincerely,

Marnie Hill, CFRE
Chair, AFP Foundation for Philanthropy - Canada



"The bursary I received for the 2006 Toronto Congress made a difference and without it I would not have benefited from the experience and knowledge presented by members of the profession or this organization (AFP). I believe in the importance of AFP and its efforts to educate, encourage and ensure public trust is protected through ethical fundraising practices."

~ Janet Mayhew, Canadian Foundation Bursary Recipient

"I became a member of the Alpha Society to show my support - not only to the Canadian Foundation - but more importantly to my profession. The foundation's work is vital to our sector within Canada and I encourage all AFP members to support your profession by supporting the foundation through the Every Member Campaign."

~ Ann Vessey, AFP Nova Scotia Chapter

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www.afpnet.org



AFP 2007 Every Member Campaign Pledge Form

Name _____

AFP Chapter to be credited _____

AFP Membership # _____

Preferred language of correspondence English French

Address Use address found in the AFP database
 Update AFP database with the following info:

Title _____

Organization _____

Street _____

City _____ Province _____ PC _____

Phone _____ Fax _____

Email _____

My 2007 EMC pledge I wish to remain anonymous

I want to become an Alpha Society donor with a gift of \$ _____ Monthly Quarterly Annually

I prefer to make a fixed-term gift: \$ _____ Monthly Quarterly Start: _____ End: _____

I prefer to make a one time gift in 2007 of \$ _____

Please note that EMC pledges are unrestricted gifts. Designated pledges do not count towards the EMC goal.

Payment Options

Visa MasterCard AMEX Diner's Club

Pre-Authorized Debit from Chequing ACCOUNT (please provide a VOID cheque)

Cheque payable to AFP Foundation for Philanthropy - Canada

Credit Card Number _____ Expiration Date _____

Confirmation

Signature _____ Date _____

Thank you for your support of the AFP Foundation for Philanthropy - Canada.

Gifts to the Foundation are tax-deductible to the fullest extent of the law, as no goods or services are received in exchange for these gifts. Canadian charity number 869811596 RR0001.

PLEASE RETURN THIS PLEDGE FORM BY:

MAIL:
**AFP Foundation for
Philanthropy - Canada**
275 Slater Street, Suite 900
Ottawa, Ontario K1P 5H9

SECURE FAX:
(613) 236.1918

EMAIL:
tmallette@afpnet.org

Please indicate your preferred language of correspondence: English French

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