



Certified Fund Raising Executive
The credential for fundraising professionals

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: AFP Greater Toronto Chapter
Title of Activity: AFP Fundraising Day
Names of Presenter(s): Various
Dates and Location: 28 May, 2009 – Toronto, Ontario CANADA

Date: Thursday, 28 May, 2009

Session: 9:00am – 10:30am (1.5 hrs)

- One Stop Shopping for: Ideas, Learning, Benchmarking and Best Practices
- Big Gifts A – Putting the Puzzle Together: The Importance of Annual Giving & Special Events in Any Major Gift Program
- Diversity in Fundraising: Why It’s Important
- What’s New at Canada Revenue Agency?
- Strategic Planning in Uncertain Times: Lessons from Harvard’s Congruence and Adaptive Leadership Models

Session: 9:00am – 12:30pm (3 hrs)

- True Colors and Building Volunteer Relationships

Session: 11:00am – 12:30pm (1.5 hrs)

- Donor Relations: The Key to Success in a Challenging Economy
- Big Gifts B – In the Deep End: Major Gift Work from Identification to Stewardship
- New Fundraising Frontiers: Mapping Your Career
- Quantum Fundraising
- Building Your Cause Brand – Make Every Experience Count!

Session: 2:15pm – 3:15pm (1 hr)

- Compelling and Urgent or Bold and Audacious: Making Your Case to Donors
- Party Events – Rewards and Risks
- Young Fundraiser: Challenges and Opportunities

- Fundraiser: Challenges and Opportunities

- Fundraising with Generations X & Y
- Recession Panel: What Charitable leaders Think
- Communicating Your Case in a Competitive Environment

Session: 3:30pm – 4:30pm (1 hr)

- Prospect Profiling: Knowing Your Donors
- Networking Without Fear: Practical Program Benefits
- The Fundraising “Profession”
- e-Philanthropy & Its Role in Your Organization
- The Recession Forum: What Charitable Fundraisers are Doing
- Making Your Case Online; Story-telling for Fundraising in the Facebook Age

Total number of contact hours attended:

_____ (number of contact hours = number of Education points)