



AFP Greater Toronto Chapter provides this form as a way to track (and keep in your files!) a record of the continuing education sessions you have attended. Check the boxes next to the sessions you attended. Total the number of hours, keep this sheet, and you will be ready to complete your CFRE application for initial certification and/or recertification.

Certified Fund Raising Executive (CFRE) International certifies fundraising professionals who demonstrate the knowledge, skills and commitment to the highest standards of ethical and professional practice in serving the philanthropic sector. For more information about CFRE certification, please visit www.cfre.org.

Activity Organizer: Association of Fundraising Professionals Greater Toronto Chapter

Web Conferences (1.5 Hours)

- January 26, 2010 - *Evaluation Tools That Can Strengthen Your Development Program* - Linda Lysakowski, ACFRE
- February 4, 2010 - *Warming the Cold Call* - John Greenhoe, CFRE
- February 25, 2010 - *Using Evaluation Tools to Strengthen Your Development Program* - Linda Lysakowski, ACFRE
- March 11, 2010 - *Selling Major Sponsors* - Phil Immordino
- March 24, 2010 - *The Innovation Impulse* - Bernard Ross
- April 6, 2010 - *The Truth About What Nonprofit Boards Want: Passion and Partners* - June Bradham, CFRE
- April 22, 2010 - *The Truth About What Nonprofit Boards Want: The AlignMint Assessment and Strategies* - June Bradham, CFRE
- May 6, 2010 - *A Comprehensive Review of Capital Campaigns* - Mary Doorley, MS, ACFRE
- May 20, 2010 - *The Stalled Campaign* - Julia Walker
- June 9, 2010 - *50 Asks in 50 Weeks: How to Jumpstart Your Small Development Office* - Amy Eisenstein, MPA, CFRE
- July 14, 2010 - *Legacy Giving Building Blocks: A Simple Approach to Attracting Long-Term Support* - Caleb Rick, JD & Greg Lassonde, CFRE
- July 27, 2010 - *Developing a Planned Giving Marketing Plan* Timothy Logan, ACFRE
- August 12, 2010 - *How to Evaluate and Significantly Improve Your Major Gift Program* - Maureen Schuerman, CFRE
- September 8, 2010 - *Great Gifts, Great Expectations: Major Gift Fundraising in the New Economy* - Tony Myers
- September 23, 2010 - *Power Shift: Secrets to Success in the Digital Donor-Centric World* - Vinay Bhagat
- October 7, 2010 - *Annual Campaign: Raising More Money with Fewer Resources* - Erik Daubert, MBA, ACFRE
- November 16, 2010 - *Charity or Social Service Business? The Road to Sustainability!* - Jean Block

Workshop Series (2.5 Hours)

- January 21, 2010 - *Strategic Planning 101* - Timothy Brown, CFRE
- February 16, 2010 - *Gift Planning: The Heart of a Successful Campaign* - Julie Wirtanen, CFRE and Trevor M. Clark, CFRE
- March 9, 2010 - *Corporate Sponsorship & Partnerships: Opening the Doors to New Opportunities* - Peter Hoppe & Lee Rennick
- April 21, 2010 - *Connecting Donors through Community Engagement* - Susan Taylor Simpson, MA and Ron Collis, MA
- November 9, 2010 - *The Discovery Visit* - Larry Davies

Luncheon Series (1.5 Hours)

- January 21, 2010 - *Right-Brain Planning and Type A Execution – The Building Blocks for a Great Strategic Plan* - Neil Hetherington
- February 16, 2010 - *Using Consumer Behaviour Theory to Market Planned Giving* - Tony Lee, MBA, CFRE
- March 9, 2010 - *Measuring the Value of Employee Volunteerism* – Sarah Saso
- April 21, 2010 - *Stewardship for Today's Donor: Beyond the Walls and Moves* - Gina Eisler, MA, CFRE
- June 16, 2010 - *Special Joint AFP/CAGP Luncheon: Social Capital and Social Entrepreneurship* - Tim J. Cestnick, FCA, CPA, CFP, TEP
- November 9, 2010 - *Direct Mail Success – Solutions That Push the Envelope* - Peter Baker

Total number of contact hours: _____

(Number of contact hours = number of Education points on CFRE application/recertification form)