



AFP Greater Toronto Chapter provides this form as a way to track (and keep in your files!) a record of the continuing education sessions you have attended. Check the boxes next to the sessions you attended. Total the number of hours, keep this sheet, and you will be ready to complete your CFRE application for initial certification and/or recertification.

Certified Fund Raising Executive (CFRE) International certifies fundraising professionals who demonstrate the knowledge, skills and commitment to the highest standards of ethical and professional practice in serving the philanthropic sector. For more information about CFRE certification, please visit www.cfre.org.

Activity Organizer: Association of Fundraising Professionals Greater Toronto Chapter

Title of Event: Fundraising Day 2008 - Various Sessions

Date: May 28, 2008

Session 1 (1.5 Hours)

- The Commercialization of Philanthropy* – Yves Gadler, CFRE
- Breaking Down the Silos Between Major & Planned Gifts* – Sherri Freedman, Greg Lichti, CFRE & Jill Nelson, CFRE
- Special Events from A to Z* – Kathie Gayda & Martina Whittick
- Technology & Media for the One-Person Shop* – Erik Rbadeau
- Building Your Organization's Human Capacity (Volunteers, Boards & Staff)* – Jean Crawford, FAHP, Roger Garland & Denny Young, MA, CFRE

Session 2 (1.5 Hours)

- Planned Giving – Where Do We Start?* – Deborah Bauder, CFRE & Sandra Scian
- How to Manage Your To-Do List* – Suzanne Duncan, CFRE & Cathy Mann, CFRE
- Business & Social Savoir-Faire- Do You Have It?* – Ashley E. Walkley
- Major Corporate Sponsorships and Naming Rights* – Nicholas Offord & Carol Seidman, CFRE
- Innovation and Social Enterprise: Building Financial Capacity* – Sharon Avery, Malcolm D. Burrows, CFRE & Tim Draimin

Session 3 (2.0 Hours)

- Stewardship: You Mean It's More Than A Thank You?* – Alyson Geary & Julia Summers
- Master the Ask, Perfect the Close* – Anthony Holl, CFRE
- The Fundraising Questions of Your Future* – Jon Duschinsky
- Keeping Your Case Fresh: How to Reinvent a Relationship With Your Charity and Its Donors* – Trish Krause
- The Disclosure Debate: Communicating With Stakeholders in an Era of Heightened Donor Scrutiny* – Maria Dyck, CFRE, Terry Smith & Georgina Steinsky-Schwartz

Total number of contact hours: _____

(Number of contact hours = number of Education points on CFRE application/recertification form)