



AFP Greater Toronto Chapter provides this form as a way to track (and keep in your files!) a record of the continuing education sessions you have attended. Check the boxes next to the sessions you attended. Total the number of hours, keep this sheet, and you will be ready to complete your CFRE application for initial certification and/or recertification.

Certified Fund Raising Executive (CFRE) International certifies fundraising professionals who demonstrate the knowledge, skills and commitment to the highest standards of ethical and professional practice in serving the philanthropic sector. For more information about CFRE certification, please visit www.cfre.org.

Activity Organizer: Association of Fundraising Professionals Greater Toronto Chapter

Web Conferences (1.5 Hours)

- The Fundraising Feasibility Study: It's Not About the Money* - Martin L. Novom, January 16, 2008 (Toronto, Peterborough)
- Donation Tax-Shelters and Flow Through Shares* - Terrance Carter & Theresa L.M. Man, January 24, 2008
- Lead to Succeed: How to Take Charge and Be Recognized* - Laura Fredricks, February 5, 2008
- Listening to Donors - Essential Skills for the Win-Win Ask* - Tom Wilson, February 19, 2008 (Toronto, Peterborough)
- Fundraising in a Diverse World* - David W. Brown, March 11, 2008
- Demystifying Online Marketing for Nonprofits* - Todd Baker, April 10, 2008
- Creating Your Policies and Procedures Manual* - Barbara L. Ciconte, April 24, 2008
- Ethical Fundraising: What's the Effect on Your Bottom Line?* - Janice Gow Pettey, May 8, 2008
- Advanced Annual Giving Techniques: Taking Your Program to the Next Level* - Kathleen E. Pavelka, May 20, 2008 (Toronto, Peterborough, Mississauga)
- How to Create Benchmarks for Naming Opportunities* - Terry Burton, June 3, 2008 (Toronto, Peterborough, Burlington)
- Easy and Essential Risk Management for Fundraisers* - Peggy M. Jackson, June 17, 2008
- Keep Your Donors, Part 1: Building Donor-Centered Relationships* - Simone P. Joyaux, July 9, 2008 (Toronto, Peterborough, Mississauga, Burlington)
- Four Tried and True Keys to Fundraising Success* - Carole Rylander, August 13, 2008 (Toronto, Peterborough)
- Redefining Fundraising Success Through Analytics* - Joshua M. Birkholz, September 4, 2008
- Keep Your Donors, Part 2: The Secrets of Successful Communications* - Simone P. Joyaux, September 18, 2008 (Toronto, Peterborough, Mississauga, Grimsby)
- Marketing Planned Giving - Maybe We Have It All Wrong?* – Ken Ramsay, October 2, 2008 (Toronto, Peterborough, Mississauga)
- Boom Generation Women Create New Horizons for Fundraisers* - Margaret May Damen, October 29, 2008
- How to Make Your Strategy and Mission Stick* - Chip Heath, November 6, 2008
- Planned Giving and Gift Acceptance Issues and Policies for Canadian Fundraisers* - Terrance Carter & Theresa L.M. Man, December 3, 2008
- Guerilla Tactics: Motivating Your Board and CEO to Raise More Money* - Paula K. Parrish, December 10, 2008

Luncheon Series (1.5 Hours)

- Cirque de fundraising* - Denny Young, January 30, 2008
- Canadian Major Gift Fundraising* - Rob Peacock, April 3, 2008
- Special Joint AFP-CAGP session: More than One Dimension to a Relationship Adjusting Your Perspective and Approach* - Steve Weiss, April 17, 2008
- 90 Surefire Direct mail Tips in 45 Minutes* - Jose van Herpt & Fraser Green, June 25, 2008
- Managing Gifts of Marketable Securities* - Ann Jackson & Sarah Rothwell, October 25, 2008

Workshop Series (2.5 Hours)

- Making the "Personal" Connection* - Mark Climie-Elliott & Mo Davies, January 30, 2008
- The Discovery Visit* - Larry Davies, April 3, 2008
- Everything You Ever Wanted to Know About Direct Mail (and were afraid to ask!)* - Caroline van Nostrand, June 25, 2008
- The ABCs of Launching an Endowment Fund* - Gary Sim, October 22, 2008
- Marketing Planned Giving - Maybe We Have It All Wrong?* – Ken Ramsay, November 3, 2008

Total number of contact hours: _____

(Number of contact hours = number of Education points on CFRE application/recertification form)