



AFP Greater Toronto Chapter provides this form as a way to track (and keep in your files) a record of the continuing education sessions you have attended. Check the boxes next to the sessions you attended. Total the number of credits and you will be ready to complete your CFRE application for initial certification and/or recertification.

Certified Fund Raising Executive (CFRE) International certifies fundraising professionals who demonstrate the knowledge, skills and commitment to the highest standards of ethical and professional practice in serving the philanthropic sector. For more information about CFRE certification, please visit www.cfre.org.

Activity Organizer: Association of Fundraising Professionals (AFP), Greater Toronto Chapter

Web Conferences (1.5 Hours)

- January 26, 2011 - *Legacy Giving Building Blocks - a Simple Approach to Attracting Long-Term Support 2011* - Caleb B. Rich, JD & Greg Lassonde, CFRE
- February 9, 2011 - *How to Identify and Talk with Major Donors* - Timothy D. Logan, ACFRE & Phil Schumacher, ACFRE
- February 16, 2011 - *Planning to Keep Your Donors*, John Joslin, CFRE
- February 24, 2011 - *It's Not About You, It's About Them: the New Imperative in Corporate Fundraising* Jason Saul
- March 2, 2011 - *The Secrets of Consultants*, Penelope Cagney, CFRE
- March 24, 2011 - *Seriously Good innovation... in Practice!* Jon Duschinsky
- April 7, 2011 - *Strengthening Foundation Relationships*, John Greenhoe, CFRE
- April 20, 2011 - *Social Networking and Online Fundraising Success*, Ted Hart, ACFRE
- May 4, 2011 - *Managing Prospect Relationships and Fundraising Activity in a Campaign*, Elizabeth Crabtree
- May 19, 2011 - *Developing a Planned Giving Marketing Plan*, Timothy Logan, ACFRE
- June 1, 2011 - *Campaign Reporting*, Elizabeth Crabtree
- July 26, 2011 - *Building Relationships that Pay Off*, John Hicks, CFRE
- August 24, 2011 - *Raising More Money From Your Business Community*, Linda Lysakowski, ACFRE
- September 15, 2011 - *Face-to-Face Basics: Integrating Individuals into Your Development Plan*, Amy Eisenstein, CFRE
- September 28, 2011 - *Nonprofit Internet Management Strategies, Tools and Trade Secrets*, Ted Hart, ACFRE
- October 4, 2011 - *Structuring Your Development Office for Success*, Monique Hanson
- October 27, 2011 - *From Boomers to Echo Boomers: Giving Across the Generations*, June Bradham, CFRE, Rachel Hutchisson & Tucker Branham, CFRE
- November 1, 2011 - *Donor Centered Planned Gift Marketing*, Michael J. Rosen, CFRE
- November 17, 2011 - *Digital Mobilization on Giving*, Marcelo Iniarra
- December 6, 2011 - *Secrets of Success in the Small Shop*, Sandy Rees, CFRE

Workshop Series (2.5 Hours)

- January 20, 2011 - *Social Media: Raising Dollars As Well As Awareness For Your Cause* - Claire Kerr
- September 27, 2011 - *Compelling and Urgent: Making Your Case to Donors* - Tracey Bailey, CFRE
- October 20, 2011 - *Bequests – the Cornerstone of a Planned Giving Program* - Jill Nelson, CFRE

AFP Ethics & Accountability Workshop (3 Hours)

- September 8, 2011 - *Weaving Ethics into Your Fundraising* - Andrew Watt, FinstF & Paul Pribbenow, Ph.D., CFRE

Luncheon Series (1.5 Hours)

- January 20, 2011 - *Building Visibility and Engagement through Social Media* - Avril Benoît
- June 23, 2011 - *Special Joint AFP/CAGP Luncheon: Where There's a Will There's a Relative* - Patricia Lovett-Reid
- September 27, 2011 - *So You Want to Know What Funders are Really Looking For?* - Bruce Lawson, Nadien Godkewitsch & Alan Convery
- October 20, 2011 - *Marketing bequests - One Size Does Not Fit All!* - Paul Nazareth

Total number of contact hours: _____

(Number of contact hours = number of Education points on CFRE application/recertification form)