



CONTINUING EDUCATION POINTS TRACKER

Certified Fund Raising Executive
The credential for fundraising professionals

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: AFP Greater Toronto Chapter
Title of Activity: AFP Fundraising Day 2010
Names of Presenter(s): Various
Dates and Location: 27 May, 2010 – Toronto, Ontario CANADA

Date: Thursday, 27 May, 2010

Session: 9:00am – 10:30am (1.5 hrs)

- Small Shop Institute Part I
- Philanthropy 101: The Nuts and Bolts of Fundraising
- Win-Win Relationships with Key Volunteers
- Major Gift Fundraising: How to Make the Ask; How to Be Ready for Any Situation
- Toronto’s Cultural Renaissance – Insights and Afterthoughts from its Leaders
- Fundraising Locally, Nationally, Internationally

Session: 11:00am – 12:30pm (1.5 hrs)

- Small Shop Institute Part II
- Social Inclusion in Fundraising: Building a Common Language
- Selling the Dream, Not the Product: Gift Planning – Different Structures to Meet Your Organization’s Need
- What Percentage of My Donation Will Go to the Cause?
- Women and Philanthropy
- Creating Value for Your Corporate Partners

Session: 2:15pm – 3:15pm (1 hrs)

- Change within Organizations: Moving from Wish to Reality
- The Annual Fund and Direct Mail Workshop
- Intergenerational Fundraising: Appealing to the Hearts and Minds of Familial Philanthropists
- Secrets to Organizational Sustainability: Monthly Giving, Face-to-Face and Cutting Edge Stewardship Programs
- Valuing Donor Privacy and Confidentiality
- Measuring Return on Social Investing

Session: 3:30pm – 4:30pm (1 hrs)

- Free Help: How to Motivate, Recruit and Retain the Best Volunteers Out There
- Special Events 101
- Building Your Career by Staying Put
- Going Digital: Online Fundraising in the New Technology Age
- One-on-One with a Donor: How an Idea Became Reality
- DiverseCity on Board

Total number of contact hours attended:

(number of contact hours = number of Education points)