



AFP Greater Toronto Chapter provides this form as a way to track (and keep in your files) a record of the continuing education sessions you have attended. Check the boxes next to the sessions you attended. Total the number of credits and you will be ready to complete your CFRE application for initial certification and/or recertification.

Certified Fund Raising Executive (CFRE) International certifies fundraising professionals who demonstrate the knowledge, skills and commitment to the highest standards of ethical and professional practice in serving the philanthropic sector. For more information about CFRE certification, please visit www.cfre.org.

Activity Organizer: Association of Fundraising Professionals (AFP), Greater Toronto Chapter
Title of Activity: Fundamentals of Fundraising
Names of Presenter(s): Various (see below)
Dates and Location: Various (see below), Toronto, ON, Canada

Winter 2011

- January 18 - Module 1: Overview of Fundraising – Vanessa Abaya
- January 27 - Module 2: Developing an Integrated Fundraising Program, Vanessa Abaya & Linda Bryson
- February 1 - Module 3: Building & Sustaining Relationships, Vanessa Abaya & Linda Bryson
- February 8 - Module 4: Marketing for Ongoing Success, Vanessa Abaya & Anette Larsson
- February 15 - Module 5: Securing the Gift, Vanessa Abaya
- February 22 - Module 6: Volunteers – Partners in Fundraising, Catherine Hurley & Anette Larsson
- March 1 - Module 7: Management & Accountability, Vanessa Abaya & Catherine Hurley
- March 8 – Wrap Up & Discussion, Vanessa Abaya & Catherine Hurley

Total number of contact hours: 16

(Number of contact hours = number of Education points on CFRE application/recertification form)

Fall 2011

- September 13 - Module 1: Overview of Fundraising – Kimberley MacKenzie & Catherine Hurley
- September 20 - Module 2: Developing an Integrated Fundraising Program, Kimberley MacKenzie & Linda Barnett
- September 27 - Module 3: Building & Sustaining Relationships, Kimberley MacKenzie & Shanan Spencer-Brown
- October 4 - Module 4: Marketing for Ongoing Success, Kimberley MacKenzie & Anette Larsson
- October 11 - Module 5: Securing the Gift, Kimberley MacKenzie & Diana Deakin-Thomas
- October 18 - Module 6: Volunteers – Partners in Fundraising, Sara Rothwell & Catherine Hurley
- October 25 - Module 7: Management & Accountability, Diana Deakin-Thomas & Anette Larsson
- November 1 – Wrap Up & Discussion, Diana Deakin-Thomas, Catherine Hurley, Linda Barnett & Anette Larsson

Total number of contact hours: 16

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