

Message From the President & CEO – AFP International



The story of the Association of Fundraising Professionals (AFP) over the past 50 years is not just about an international organization that has become the largest community of fundraisers in the world.

Rather, the story of the association centres on its chapters at the local level. Our chapters each provide their own unique perspective and together create the voice, brand and spirit of AFP. It is at the chapter level where many of AFP's key programs have been created. Our chapters have been instrumental in raising public awareness about the importance of fundraising, philanthropy and the charitable sector.

That's why, as AFP celebrates its 50th anniversary, I'm so proud to recognize the extraordinary work of the AFP Greater Toronto Chapter.

So much leadership and so many initiatives have come from the Greater Toronto Chapter that have changed our association. It's not enough to say that the chapter is one of the most influential in Canada; it's one of the most influential chapters in the world and has contributed greatly to the development of the profession across the globe.

On behalf of the AFP Board of Directors and our staff, I'd like to offer my sincere thanks and gratitude to all of the leaders of the Greater Toronto Chapter, both past and present – and to all the members of the chapter for their dedication to both AFP and the highest standards of ethical fundraising. We're honored and humbled to have you as part of our fundraising community. We look forward to many more great years of partnership and collaboration as together we advance ethical fundraising through education, training and advocacy.

Paulette V. Maehara, CFRE, CAE

President and CEO

Association of Fundraising Professionals (AFP)

