

making a world of difference

...because in giving we receive

2009 AFP Philanthropy Awards Luncheon



presented by the Association of Fundraising Professionals Greater Toronto Chapter
Wednesday, December 2, 2009



SPONSORSHIP PACKAGE
AFP GREATER TORONTO CHAPTER
PHILANTHROPY AWARDS LUNCHEON

METRO TORONTO CONVENTION CENTRE



Greater Toronto Chapter

Inspire and Be Inspired – Join Us on December 2, 2009 As we celebrate those who make a World of Difference

Across North America, nearly all 200 chapters of the Association of Fundraising Professionals celebrate National Philanthropy Day. It is a special day to recognize and pay tribute to the great contributions that philanthropy, and those people active in the philanthropic community, have made to our lives, our communities, and our world. It also acknowledges the entire spectrum of services provided by the charitable sector and recognizes the profound impact that philanthropy has on the fabric of Canadian society.

Over the last 13 years, the AFP Greater Toronto Chapter has hosted the annual Philanthropy Awards Luncheon honouring individuals and groups who, through their hard work and dedication, have enhanced philanthropy in their communities.

The 2009 Awards Luncheon will occur during the Chapter's largest educational event – Congress.

With an expected luncheon audience of at least 1,200, the guest list will include some of Canada's top corporate executives, philanthropists, fundraising volunteers, board members, donors, and fundraising professionals. It is an inspirational day that recognizes the important contributions made by individuals, corporations, foundations, and youth to the voluntary sector.

The Awards Luncheon offers your company an opportunity to showcase its corporate social responsibility goals by being involved in a unique initiative. As a community minded business, we invite you to have a direct and immediate impact on the not-for-profit sector by sponsoring this important event.

This is an ideal opportunity to enhance your current community investment and showcase your brand by supporting this sector-wide initiative.

In 2008, AFP welcomed the following individuals to our community of award winners:

Outstanding Philanthropist Award:	Robert and Linda Krembil Kelly Meighen and Michael Meighen
Outstanding Volunteer Award:	Ana Paula Lopes
Outstanding Corporation:	RBC Financial Group
Outstanding Foundation:	Toskan Casale Foundation
Outstanding Youth in Philanthropy:	Amanda Belzowski
Outstanding Fundraising Professional:	Tennys Hanson
Outstanding Small Organization for Excellence in Fundraising:	Lake Simcoe Conservation Foundation
Lifetime Achievement Award:	Allan Arlett

The Philanthropy Awards

Outstanding Philanthropist Award

The Award recognizes individuals or families, corporations, foundations, and civic and service organizations that have demonstrated outstanding civic and philanthropic leadership through a record of exceptional financial support.

Prior Award Recipients

- 2008 Robert & Linda Krembil
Kelly Meighen & Michael Meighen
- 2007 Arthur & Sonia Labatt
- 2006 The Honourable Margaret Norrie McCain, O.C.
- 2005 Michael Lee-Chin: Isadore & Rosalie Sharp
- 2004 Pat and Barbara Keenan
- 2003 R. Fraser Elliot, C.M., Q.C.
- 2002 Ted and Loretta Rogers
- 2001 Dr. Mona Campbell
- 2000 Joey & Toby Tanenbaum
- 1999 Louis (Bud) & Patricia Odette: James & Sandra Pitblado
- 1998 The Richard Ivey Family
- 1997 Dr. Murray & Dr. Marvelle Koffler
- 1996 The Rotary Club of Toronto; Barry & Honey Sherman
- 1995 The Honorable Henry N.R. Jackman; Dr. Anne Tanenbaum

Outstanding Volunteer Fund Raiser Award

This Award recognizes exceptional leadership skills in coordinating groups of volunteers for fundraising efforts that have had a significant impact on more than one charitable organization.

Prior Award Recipients

- 2008 Ana Lopes
- 2007 Barbara Stymiest
- 2006 Sally Horsfall Eaton & John Craig Eaton
- 2005 Anthony Fell
- 2004 Miles S. Nadal
- 2003 Lawrence S. Bloomberg, L.L.D.
- 2002 John Tory
- 2001 George Fierheller
- 2000 Michael Wilson
- 1999 Rose Wolfe
- 1998 Jack E. Sinclair
- 1997 Anna Maria De Souza: Donald Johnson

Outstanding Fund Raising Executive Award

Selected by a group of their peers, this Award recognizes the outstanding fundraising executive who practices their professional craft in an exemplary manner.

Prior Award Recipients

- 2008 Tennys Hanson
- 2008 *Lifetime Achievement Award - Allan Arlett
- 2007 Susan McIssac
- 2006 Paul E. Marcus, LL.B., CFRE
- 2005 Alayne Metrick, FAHP
- 2004 *Lifetime Achievement Award - Anne Moore, CFRE
- 2003 William Doran Hallett, Ph.D., ACFRE
- 2002 Stephen Thomas, CFRE
- 2001 Dianne Lister, LL.B., CFRE

- 2000 Ronald J. Fairchild, CFRE
- 1999 Nicholas Offord
- 1998 Daniel W. King
- 1997 Ted Garrard
- 1996 Jon S. Dellandrea, Ph.D.; Gordon Duran, FAHP
- 1995 Carol Oliver, FAHP; Sue Carruthers, FAHP; Ken Wyman, CFRE

Outstanding Corporation Award

This Award recognizes an outstanding corporation that demonstrates superior philanthropic leadership and commitment through financial support, and the encouragement and motivation of others to take leadership roles in philanthropy and community involvement.

Prior Award Recipients

- 2008 RBC
- 2007 BMO Financial Group
- 2006 Great-West Life, London Life & Canada Life
- 2005 TD Bank Financial Group

Outstanding Foundation Award

This Award recognizes an outstanding private or public foundation that demonstrates outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and national, international, and/or community involvement.

Prior Award Recipients

- 2008 Toskan Casale Foundation
- 2007 Donner Canadian Foundation
- 2006 Harbinger Foundation
- 2005 The Grocery Foundation

Youth in Philanthropy Award

Understanding that today's youth are tomorrow's philanthropists, this Award recognizes an outstanding youth who is 20 years of age or younger and demonstrate exceptional leadership skills in coordinating groups of volunteers for major fundraising projects for more than one not-for-profit organization, and also demonstrates commitment to the advancement of philanthropy.

Prior Award Recipients

- 2008 Amanda Belzowski
- 2007 Sanjay & Sofia Sugumar
- 2006 Jenna Lambert
- 2005 Five Grade 5 students at Havergal College Junior School

Small Organization for Excellence in Fundraising

The AFP Greater Toronto Chapter established this new award to be presented to small non-profit organizations that have developed creative, resourceful and inspired campaigns, initiatives, projects or techniques that have grown and increased the organization's fundraising infrastructure, program and results.

Prior Award Recipients

- 2008 Lake Simcoe Conservation Foundation
- 2007 Camp Oochigeas & Community Matters Toronto.

The Sponsorship: This investment opportunity allows for a full package of sponsor benefits and recognition vehicles, including:

	Full Awards Luncheon Sponsorship \$25,000	Award Sponsor \$5,000	Website Sponsor \$2,000	Corporate Table \$1,000	Convey You Care \$300
Logo recognition in the Awards Program (quantity 1,500)	●	●	●	●	
Logo recognition on tent cards at each table at the luncheon	●	●	●	●	
Logo recognition on the screens in the lunch room	●	●	●	●	
Complimentary tickets to attend the VIP reception for past and present award recipients prior to lunch	●x6	●x3	●x2	●x2	
Link through AFP Greater Toronto Chapter Awards Lunch website	●	●	●	●	
Name recognition, phone number and website address in the Awards Program (quantity 1,500)	●	●	●	●	
Opportunity to chose a template for a ½ page congratulatory advertisement in the Awards Brochure	●	●	●		●
Opportunity for material distribution in each Congress delegate's welcome package	●	●	●		
Complimentary seating for the luncheon – prominent location	●x10	●x4	●x2		
Use of the registered Congress delegates roster for mailing, both pre-and post-conference	●	●	●		
Conference Attendance Badges (includes all meals) - More than welcome to pass along to organizations you support but don't have the funds to attend	●x6	●x2			
Recognition in all media kits pertaining to Philanthropy Awards Luncheon	●				

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Full-page ad on the back cover of the Awards Program (quantity 1,500)	●				
Signage outside the lunch and VIP Reception rooms	●				
Acknowledgement in leading newspapers announcing the award recipients	●				
Opportunity for material distribution at each place setting	●				
Messaging Opportunity in the AFP Philanthropy Awards Luncheon Program	●				
Sponsor introduced at the luncheon, and opportunity for sponsor representative to welcome the guests	●				
Hosting the VIP reception for past and present award recipients prior to lunch	●				
Opportunity for sponsor representative to speak at the VIP reception	●				
Logo placement on podium in VIP reception room	●				
Logo opportunity in the vignette that is being sponsored		●			
Narrator in the vignette to announce the sponsor of the award		●			
Logo recognition on sponsored award		●			
Opportunity to be invited to the podium to present the award to the recipient		●			
Logo recognition on the header for the Awards Lunch website			●		
Link from your logo on the Awards Luncheon header to your website			●		