

AFP Greater Toronto Chapter Online Directory of Suppliers January – May 2010 Website Advertising Rates

The Greater Toronto Chapter, the largest chapter in the world, offers an extraordinary opportunity to advertise on our website called the **Directory of Suppliers**. This directory is a comprehensive guide to the fundraising sector's products and services.

Because members and non-members visit the website over and over again we are sure that you will agree that the **Directory of Suppliers** can be considered an affordable and targeted niche marketing space for the sector.

The Directory of Suppliers section on the website offers:

- ✓ a **low cost** and effective way to increase brand awareness;
- ✓ a **low cost** way to strengthen your company's leadership position; and
- ✓ a **low cost** way to establish and improve customer relations.

Your advertisement will be placed under the trade category you select and trade categories will be listed alphabetically.

ADVERTISING RATES for 5 months	AFP Members	Non-Members
Basic Listing ** (Includes twenty-five word description of your company)	\$ 25 + GST	\$ 50 + GST
Basic Listing plus an Advertisement 4.5"w x 3.625"h (3 ⁵ / ₈ ")	\$ 200 + GST	\$ 250 + GST
Each additional basic listing	\$ 20 + GST	\$ 40 + GST
Linkage to your Website and/or e-mail	\$ 25 + GST	\$ 45 + GST

Information on Basic Listings:

A **basic listing** will include a company name, contact name & title, address, phone & fax number, a non-hyperlinked e-mail and website address and a 25 word description of your company. A hyperlinked e-mail and website address can be included at an additional cost (see above)

Thank you for considering advertising with AFP Greater Toronto Chapter. If you have any questions, please contact Cynthia Quigley at 416-941-9212 or cquigley@afptoronto.org.

SOFTWARE

Your half-page can only be received in a jpeg format.

SUBMITTING FILES

- EMAIL the jpeg file to cquigley@afptoronto.org

Your listing will be placed in the **Directory of Suppliers** Section within 5 business days of the order.

**Association of Fundraising Professionals
Greater Toronto Chapter**

2010 Website Advertising Rates in the Directory of Suppliers Section

Company Name: _____

Contact Name: _____

Contact Name: (to appear in basic listing) _____

Contact Title: (to appear in basic listing) _____

Address: _____

City, Province & Postal Code: _____

Phone: (_____) _____ Fax: (_____) _____

E-mail: _____ Website: _____

Size/Type of Ad(s): _____

Form of Payment: (circle one): Visa/MasterCard/Cheque

Card #: _____ Expiry Date: _____

Signature of Cardholder: _____

PLEASE INDICATE YOUR AD CHOICE

Advertisement

1 Basic Listing

2 Basic Listings

3 Basic Listings

4 Basic Listings

5 Basic Listings

6 Basic Listings

Please Fax to 416-941-9013 OR E-mail to cquigley@afptoronto.org OR
Mail to: 260 King St. East, Suite 412, Toronto ON M5A 4L5

Please check off the Trade Category(s) where your ad should appear with an "A" for advertisement. Please check off the Trade Category(s) where you want your basic listing(s) with a "BL" for basic listing.

Categories:

- | | |
|--|--|
| <input type="checkbox"/> COACHING | <input type="checkbox"/> DATABASE MANAGEMENT/LIST BROKERAGE |
| <input type="checkbox"/> COMMUNICATIONS | <input type="checkbox"/> DONATION PROCESSING & FULFILLMENT |
| <input type="checkbox"/> Advertising & Marketing | <input type="checkbox"/> DONOR RECOGNITION |
| <input type="checkbox"/> Brand Identity Design | <input type="checkbox"/> EDUCATIONAL/TRAINING/SEMINARS |
| <input type="checkbox"/> Editorial, Research, Writing | <input type="checkbox"/> EVENT MANAGEMENT |
| <input type="checkbox"/> Graphic Design | <input type="checkbox"/> EXECUTIVE SEARCH |
| <input type="checkbox"/> Internal Communications | <input type="checkbox"/> FACE-TO-FACE |
| <input type="checkbox"/> Mascot Design | <input type="checkbox"/> FACILITY RENTALS |
| <input type="checkbox"/> Newsletter | <input type="checkbox"/> INFORMATION MANAGEMENT SERVICES |
| <input type="checkbox"/> Public Relations | <input type="checkbox"/> INTERNET FUNDRAISING |
| <input type="checkbox"/> COMPUTER | <input type="checkbox"/> LEGAL |
| <input type="checkbox"/> Consulting Services | <input type="checkbox"/> MAILING HOUSES |
| <input type="checkbox"/> Software Programs - Fundraising | <input type="checkbox"/> NON-PROFIT ORGANIZATIONS |
| <input type="checkbox"/> CONSULTING | <input type="checkbox"/> ONLINE EVENT MANAGEMENT & DONATION SYSTEMS |
| <input type="checkbox"/> Annual Campaigns | <input type="checkbox"/> ONLINE SERVICES & SOLUTIONS |
| <input type="checkbox"/> Board Development/Governance | <input type="checkbox"/> ORGANIZATIONAL DEVELOPMENT |
| <input type="checkbox"/> Capacity Building | <input type="checkbox"/> PHOTOGRAPHY |
| <input type="checkbox"/> Capital Campaigns | <input type="checkbox"/> PROMOTIONAL GIFTS & AWARDS |
| <input type="checkbox"/> Corporate Sponsorship | <input type="checkbox"/> PROSPECT RESEARCH |
| <input type="checkbox"/> Direct Mail | <input type="checkbox"/> SOCIAL ENTERPRISE DEVELOPMENT |
| <input type="checkbox"/> Direct Response | <input type="checkbox"/> SPECIAL EVENT FUNDRAISING |
| <input type="checkbox"/> Donor Centred Fundraising | <input type="checkbox"/> TELEFUNDING /TELEMARKETING |
| <input type="checkbox"/> Full Service | <input type="checkbox"/> VOICE BROADCASTING/VOICE MESSAGING |
| <input type="checkbox"/> Grant Research & Writing | <input type="checkbox"/> WEB-BASED CONTENT MANAGEMENT SYSTEMS |
| <input type="checkbox"/> Human Resources | <input type="checkbox"/> WEB-BASED DONOR MANAGEMENT SOFTWARE |
| <input type="checkbox"/> Implementation Strategies | <input type="checkbox"/> WWW/IT SOLUTIONS/SYSTEMS MANAGEMENT |
| <input type="checkbox"/> Major Gifts | |
| <input type="checkbox"/> Management | |
| <input type="checkbox"/> Market Research | |
| <input type="checkbox"/> Planned Giving | |
| <input type="checkbox"/> Strategic Planning | |

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