



AFP Greater Toronto Chapter provides this form as a way to track (and keep in your files!) a record of the continuing education sessions you have attended. Check the boxes next to the sessions you attended. Total the number of hours, keep this sheet, and you will be ready to complete your CFRE application for initial certification and/or recertification.

Certified Fund Raising Executive (CFRE) International certifies fundraising professionals who demonstrate the knowledge, skills and commitment to the highest standards of ethical and professional practice in serving the philanthropic sector. For more information about CFRE certification, please visit www.cfre.org.

Activity Organizer: Association of Fundraising Professionals Greater Toronto Chapter

Web Conferences (1.5 Hours)

- Recession Proof Your Annual Campaign* - Stanley Weinstein, ACFRE, EMBA – January 15, 2009
- Raising Big Money through Golf Events in a Down Economy* - Phil Immordino – January 27, 2009
- Developing Major Gift Donors Who Deliver* - Laura Fredricks, JD, LLC – February 5, 2010
- Introducing "Donor Touchpoint Management" - A Marketing Approach to Donor Relations* - Janet Hedrick, CFRE - February 26, 2009
- The Seven Things Everyone Wants: What Freud and Buddha Understood (and We're Forgetting) About Online Outreach* - Katya Andresen – March 12, 2009
- Mobilizing Generation 2.0* - Ben Rigby – March 24, 2009
- Avoiding Legal Pitfalls: What Fundraisers Need to Know* - Paula Goedert – April 7, 2009
- Twelve "Deadly" Mistakes of Major Gift Campaigns and How to Avoid Them!* - Julia Ingraham Walker - April 23, 2009
- Weaving Ethics Into Your Organisation's Fundraising* - Paulette V. Maehara, CFRE, CAE – May 6, 2009
- Giving Circles and Fundraising in the New Philanthropy Environment* - Angela Eikenberry and Jessica Bearman – May 20, 2009
- Evaluating Your Development Program: How Do You Measure Up?* - Linda Lysakowski, ACFRE – June 10, 2009
- Making the Most of Email Marketing: Optimizing Your Message for Today's Medium* – Allison Van Diest - June 25, 2009
- Forty Ways to Maximize Fundraising Through Your Website* - Allan Pressel – July 8, 2009
- A Blueprint for Fundraising Success in Any Economy: Creating a Sustainable, Comprehensive Development Model* – Kent Dove, CFRE – July 23, 2009
- Creating a Successful Fundraising Culture: Twelve Tools for Motivating Your Board* – Kent Dove, CFRE – August 12, 2009
- Prospect Research: How to Use Philanthropy Data for the Most Effective Fundraising* - Kathleen Rogers – September 2, 2009
- Keeping the Plates Spinning: Time Management and Goal Setting for Development Professionals* - Marc A. Pitman, CFCC – September 17, 2009
- How Great Teams Turn Conflict Into Strength* – Diana Smith – October 8, 2009

- Getting Your Message to the Media on a Dime!* – Katy Compton and Michael Nielsen – October 28, 2009
- When the Tides Change: Update on the Economy* – Paul Hansen – November 5, 2009
- How to Have Conversations With Donors About Planned Gifts* – Kathryn W. Miree, J.D - December 9, 2009

Luncheon Series (1.5 Hours)

- Special Joint AFP - CAGP Educational Lunch Session: Economics and Retirement* - Dr. Sherry Cooper – April 28, 2009
- Here Comes 2010 – Are You Ready?* – Tracey Bailey, CFRE – October 6, 2009
- Benchmarking and Modelling for Revenue Growth* – Kimberley Blease – June 17, 2009
- Building Credibility Through Personal Presence* – Nadia Baboo – September 9, 2009
- The Magnetic Brand™ – Positioning Your Organization to Get More, From More* - Chris Ward, MBA, CMC – November 3, 2009

Workshop Series (2.5 Hours)

- Social Accounting for the Value Added of Volunteers in Nonprofit Organizations* - Dr. Laurie Mook and Jennifer Hompoth – June 17, 2009
- The Five Indispensable Talents of Leadership Fundraising* - Elaine Sterling- September 9, 2009
- “Why Should I Choose You?”* – Sandy MacKenzie, Ian Chamandy and Ken Aber, MBA – October 6, 2009
- Uniquely Me* – Gayle Goossen – November 3, 2009

Total number of contact hours: _____

(Number of contact hours = number of Education points on CFRE application/recertification form)